

“Total Cost of Ownership” Advantage

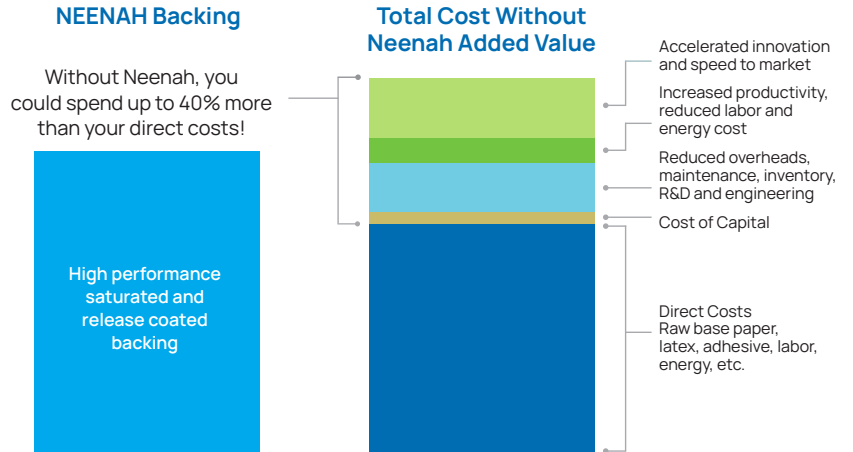
ENHANCE YOUR TAPE SUPPLY CHAIN

You may already know you can depend on Indafor to make best-in-class base papers for your high-performance tapes, but did you know we can also provide a more efficient and cost-effective way for you to produce the final product?

Let us do the heavy lifting by supplying you with a saturated and release coated tape backing. Experience the added value of cost reductions, productivity improvements, inventory management and faster speed to market with new products.

That’s the Indafor Advantage.

A COMPARISON OF TAPE PRODUCTION COST USING NEENAH SATURATED BACKING VS SELF-SATURATING A RAW BASE PAPER



% of Tape Production Costs		Indafor Advantage and Savings Potential
OPERATIONAL COSTS		
Base Paper	25%	Broad capability of base papers – coarse, smooth, fine, soft and nano crepes; flatbacks and re-pulpable flatbacks
Saturation and Release coating	10%	Accelerate your innovation and speed to market utilizing our 70 years of experience in latex saturation applications and chemistries
		Optimize your product design with our precise coat weight control and proprietary extended-release products
Adhesive coating	25%	Improved productivity and more efficient use of adhesive
Energy	5%	Our Neenah high performance tape backings run faster and more consistently for more efficient energy usage
Labor	6%	Higher output means less unit labor costs
Waste	2%	Eliminate saturator waste and waste disposal costs
Quality returns	2%	Reduce your quality issues and complaints with our < 0.2% quality return rate
Inventory	2%*	Customized inventory management programs for saturated roll supply
Maintenance	3%*	Lower maintenance and repair costs
Cost of Capital	5%*	Reduced capital investment into saturator and release coating assets
INDIRECT COSTS		
Overheads	10%*	Reduction in overheads across several areas – Production planning, regulatory/safety, procurement, etc.
R&D and Engineering	5%*	Accelerate your R&D and speed to market using our unmatched product portfolio and dedicated, experienced tape scientists
TOTAL	100%	