



a Mativ Brand

Endura® Laser

Durable Paper 7539P0

Endura® Laser Durable Paper is a saturated paper facestock for labels, offering outstanding durability, high print quality, excellent toner adhesion, and superior conformability.

Endura® Laser Durable Paper is printable with conventional and digital (laser) printing platforms. Certified for BS5609, this label facestock is abrasion/scratch resistant, smudge-free, handwriteable, and resists chemicals/solvents.

Applications Include:

- Industrial/Chemical Labeling
- Logistics
- Healthcare/Medical/Pharma Labeling
- Shelf Marking
- Premium Labels/Coupons
- Workplace Hazard Communications

Endura® Laser Durable Paper resists a wide range of chemicals/solvents including:

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|--|---|
| <ul style="list-style-type: none">• Anti-freeze• Caustic Soda (NaOH)• Heptane• Povidone Iodine 10%• Methanol | <ul style="list-style-type: none">• Epsom Salt• Isopropyl Alcohol• Purell® Hand Sanitizer• Warm, Soapy Water |
|--|---|

Physical Properties	Typical Value†
Basis Weight (lbs per 1,300 ft ²)	23
Basis Weight (gsm)	91
Caliper (mils)	3.6
Caliper (microns)	94
Smoothness (mL/minute)	70
Opacity (%)	87

† Subject to change.



KEY PERFORMANCE FEATURES



DURABILITY

- Water Resistant
- Chemical Resistant
- Abrasion Resistant
- UV Resistant



PRINTABILITY

- Laser



CONFORMABILITY

- Superior Drapability



SUSTAINABILITY

- FSC® Controlled Fiber
- 84% Bio-Based



APPEARANCE

- Matte White

Printability and durability of this material depend on printing method, processing conditions, exposure to the elements, and other factors. The performance attributes stated herein are based on test results following certain standards and/or in-house test protocols. Before using Endura® products, please check its compatibility for your printing system and the intended application. The information supplied in this document is for guidance only and should not be considered as a warranty. All implied warranties are expressly disclaimed, including without limitation any warranty of merchantability and fitness for use. All users of the material are responsible for assuring that it is suitable for their needs, environment, and end use. All data are subject to change as Indafor deemed appropriate. Indafor is not responsible for deviations in performance. Please contact Indafor for more details. For supplemental information and additional details visit www.Indafor.com

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