



a Mativ Brand

# Endura® Inkjet

Durable Paper 7509P0

**Endura® Inkjet Durable Paper** is a saturated paper facestock for labels, offering outstanding durability and superior conformability. Certified for BS5609, **Endura® Inkjet Durable Paper** is developed with a specially formulated inkjet receptive coating to offer outstanding print fidelity and durability when in the presence of harsh environments.

Designed to withstand harsh environments, like those requiring BS5609 certification, **Endura® Inkjet Durable Paper** is resistant to a wide range of chemicals/solvents, smudge-free, and resistant to surface abrasion and scratching.

Endura® Inkjet Durable Paper resists a wide range of chemicals/solvents including:

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| <ul style="list-style-type: none"> <li>• Hydrochloric Acid (HCl)</li> <li>• Methyl Ethyl Ketone (MEK)</li> <li>• Xylene</li> <li>• Iodine</li> <li>• Anti-freeze</li> <li>• Brake Fluid</li> <li>• Kerosene</li> </ul> | <ul style="list-style-type: none"> <li>• Caustic Soda (NaOH)</li> <li>• Methanol</li> <li>• Epsom Salt</li> <li>• Isopropyl Alcohol</li> <li>• Zep® Fast 505 Cleaner</li> <li>• Purell® Hand Sanitizer</li> <li>• Warm, Soapy Water</li> </ul> |
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## Applications Include:

- Industrial/Chemical Labeling
- Logistics
- Healthcare/Medical/Pharma Labeling
- Shelf Marking
- Premium Labels/Coupons
- Workplace Hazard Communications



## Physical Properties

Physical Properties	Typical Value†
Basis Weight (lbs per 1,300 ft <sup>2</sup> )	23.7
Basis Weight (gsm)	89
Caliper (mils)	5
Caliper (microns)	127
Smoothness (mL/minute)	150
Opacity (%)	87.5
Brightness - TAPPI T-452 Bright	95.5

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† Subject to change.

## KEY PERFORMANCE FEATURES



### DURABILITY

- Water Resistant
- Chemical Resistant
- Abrasion Resistant
- UV Resistant



### PRINTABILITY

- Inkjet - Pigment



### CONFORMABILITY

- Superior Drapability



### SUSTAINABILITY

- FSC® Controlled Fiber
- 84% Bio-Based



### APPEARANCE

- Matte White

Printability and durability of this material depend on printing method, processing conditions, exposure to the elements, and other factors. The performance attributes stated herein are based on test results following certain standards and/or in-house test protocols. Before using Endura® products, please check its compatibility for your printing system and the intended application. The information supplied in this document is for guidance only and should not be considered as a warranty. All implied warranties are expressly disclaimed, including without limitation any warranty of merchantability and fitness for use. All users of the material are responsible for assuring that it is suitable for their needs, environment, and end use. All data are subject to change as Indafor deemed appropriate. Indafor is not responsible for deviations in performance. Please contact Indafor for more details. For supplemental information and additional details visit [www.Indafor.com](http://www.Indafor.com)

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